

FACULTY OF COMMERCE & BUSINESS MANAGEMENT
BBA (Gen & Comp. Appls.) CBCS I-Year (I-Semester) Regular Examinations, Feb/Mar-2023
Principles of Management

Time: 3 Hours

Max Marks: 80

SECTION-A

(5×4=20 Marks)

Answer any Five questions from the following

1. Define Management.
2. What is the Scope of management?
3. What are the Objectives of Planning?
4. What are the types of Planning?
5. What is Responsibility?
6. What is Departmentalization?
7. What is Motivation?
8. What is Selection?
9. Explain about Technology Management.
10. What is Knowledge Management?

SECTION-B

(5×12=60 Marks)

Answer all the questions from the following

11. (a) Discuss the Evolution of Management Thought.
(OR)
(b) Management is an “Art” or “Science” Judge your Answer.
12. (a) Discuss the Process and Policies of Planning.
(OR)
(b) Identify the problems involved in decision making.
13. (a) Explain the different patterns of Organization.
(OR)
(b) Describe the Delegation of Authority.
14. (a) What is Controlling? Discuss the meaning and importance of Controlling.
(OR)
(b) Explain the Need and Types of Co-ordination.
15. (a) Discuss in detail about Leadership.
(OR)
(b) Explain about Corporate Social Responsibility.